

RETAIL INTERIOR

# LAGUARDA.LOW

ARCHITECTURE • PLANNING • URBAN DESIGN

## UNIWALK MALL



Based in New York City, Laguarda.Low is an award-winning international architectural practice founded in 2000 by a close-knit group of design-oriented architects. We continue to evolve and expand our expertise in developments of all types and sizes including master plans, mixed-use centers, retail & entertainment venues, transportation-oriented developments, office complexes, residential, private resorts, and public projects.

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## Introduction

Location  
Shenzhen, China

Area  
109,215 m<sup>2</sup> | 1,175,580 ft<sup>2</sup>

Scope  
Interior Design of Shopping Center

Client  
Horoy Group

Status  
Built, Opened 2017

Awards  
*Unbound Experience: Creative Award for Outstanding Shopping Center*  
China Experiential Real Estate Awards

*2018 Real Estate Project of the Year in Shenzhen Today*, Jinri Toutiao

## A RETAIL DESTINATION AND A DRAMATIC EXHIBITION VENUE

Designed as an urban destination, Uniwalk Mall is a five-story retail addition to a mixed-use development in Shenzhen. LAGUARDA.LOW ARCHITECTS' design is defined by a system of light-filled spaces that orient and work together allowing visitors to easily explore all the retail center has to offer.

The project adds scale and visual interest while also enhancing circulation and navigation throughout the nearly two million square foot center. With the integrity of a consistent design language throughout the project, the center is both a retail destination and a dramatic exhibition venue.

Since its grand opening in 2018, Uniwalk Mall was ranked number one among the top 20 retail destinations in Shenzhen, elevating the area's status and offering over 400 brands to its target market.

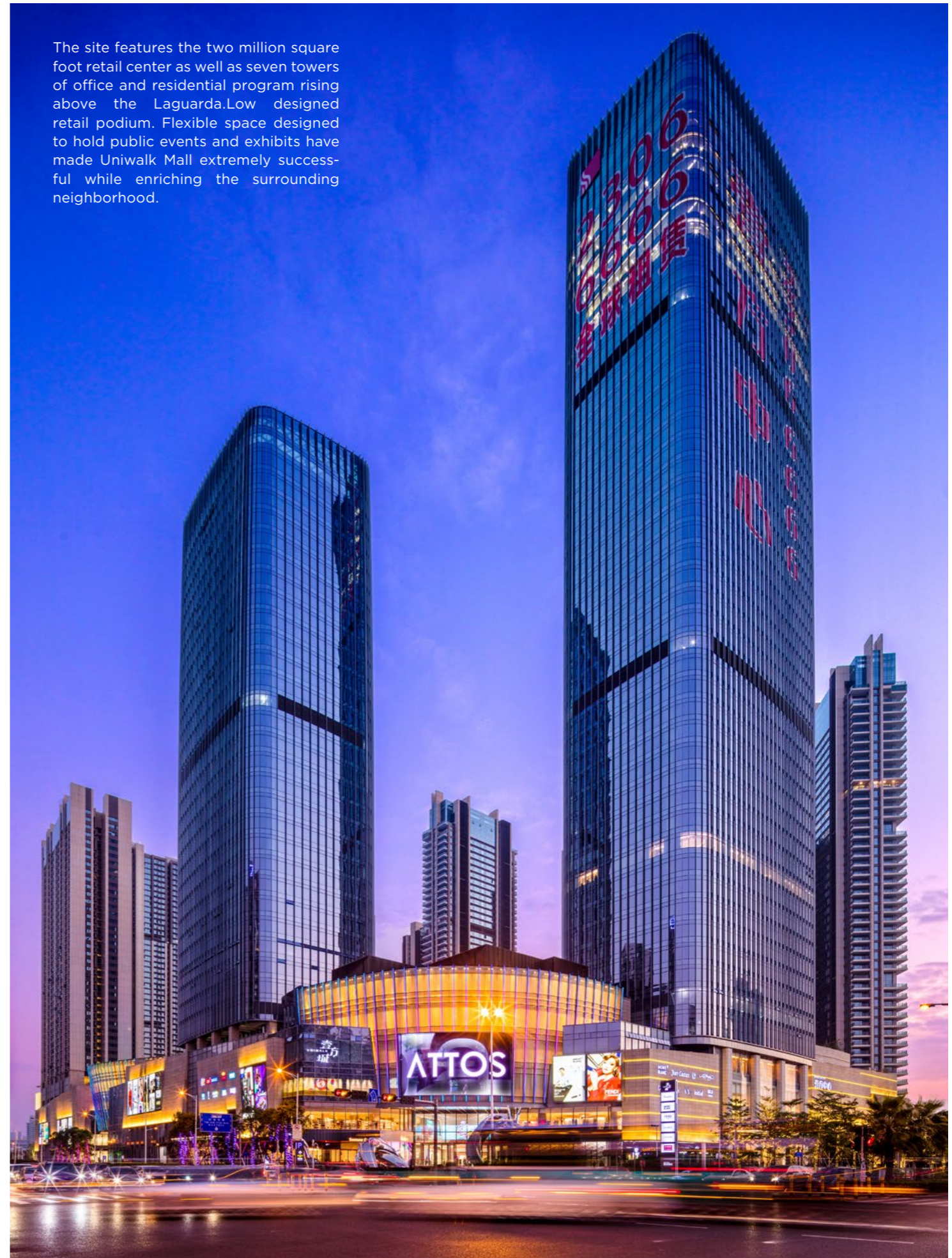
## Context

A major port city in the Pearl River Delta region, Shenzhen plays a significant role in many of China's high-tech industries. With a heightened economy and new development throughout the region, the area's enhanced infrastructure and rapidly changing character is ripe for investment.

As part of this new wave of development, LAGUARDA.LOW recently designed a five-story retail addition to a multi-tower, mixed-use development. The project offered an opportunity to deliver a shopping destination that is thoughtfully integrated into the surrounding context.

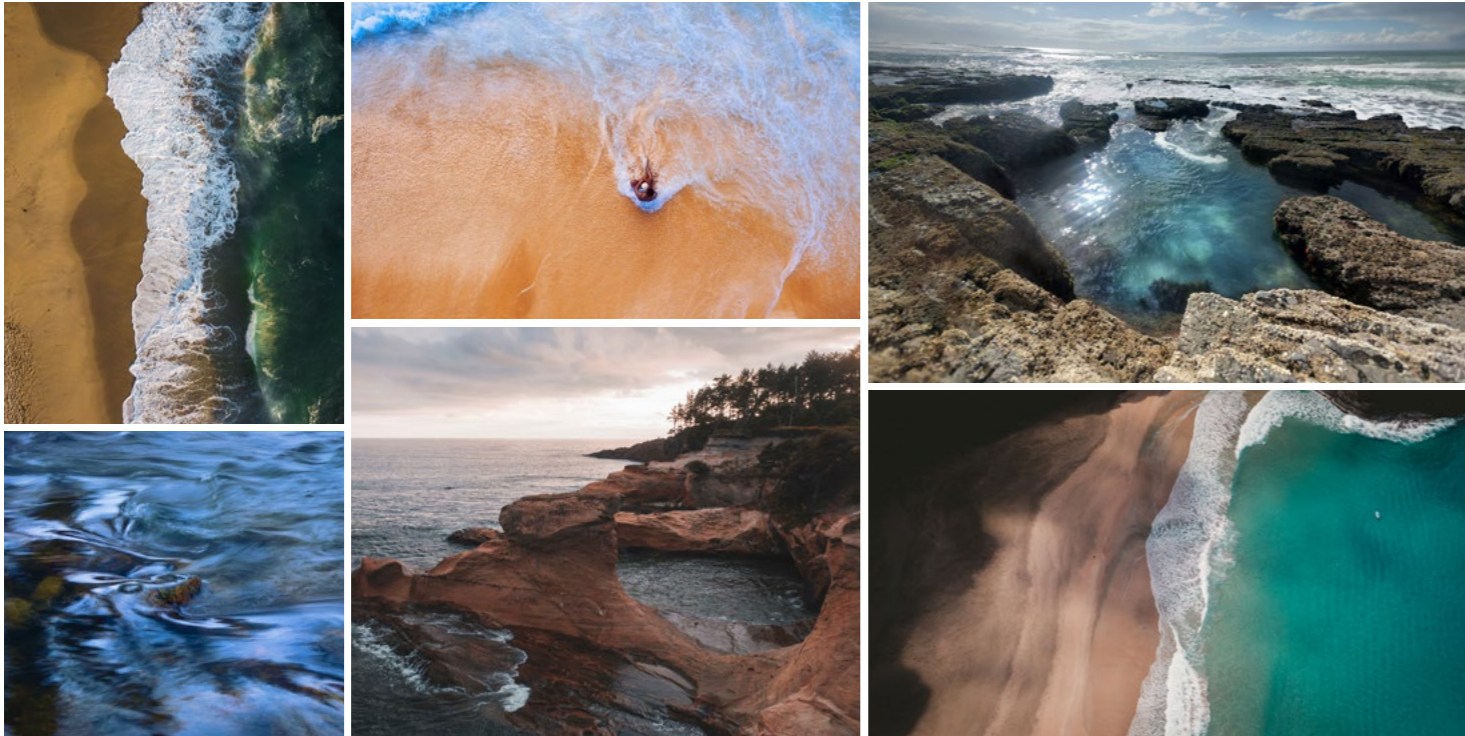


The site features the two million square foot retail center as well as seven towers of office and residential program rising above the Laguarda.Low designed retail podium. Flexible space designed to hold public events and exhibits have made Uniwalk Mall extremely successful while enriching the surrounding neighborhood.



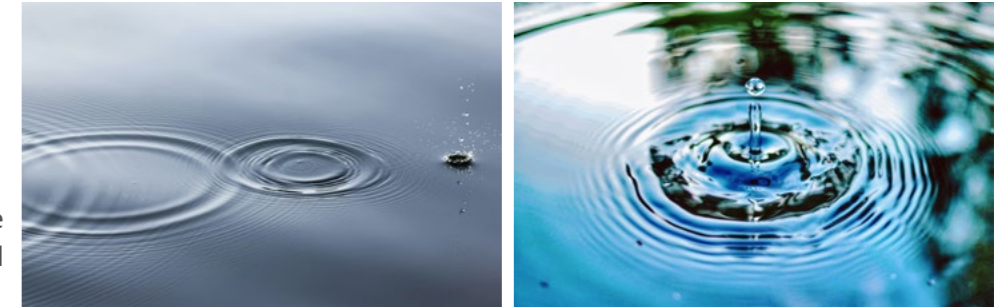
## Design Concept - Methodology

The project is conceived by mimicking the intersection between water + earth. As water carves, smooths, and shapes rigid forms, a harmony is achieved. The outcome is a design concept fluid in massing, materiality, texture, and form.



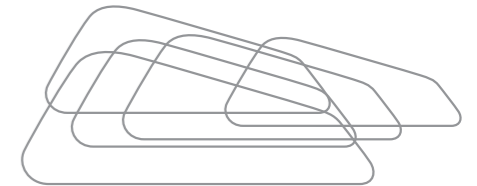
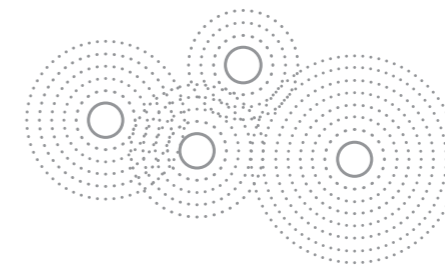
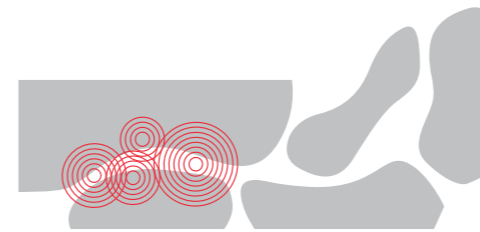
## Source: Ripple

The **Ripple** opens delicately along the surface, a gentle expansion executed with restraint.

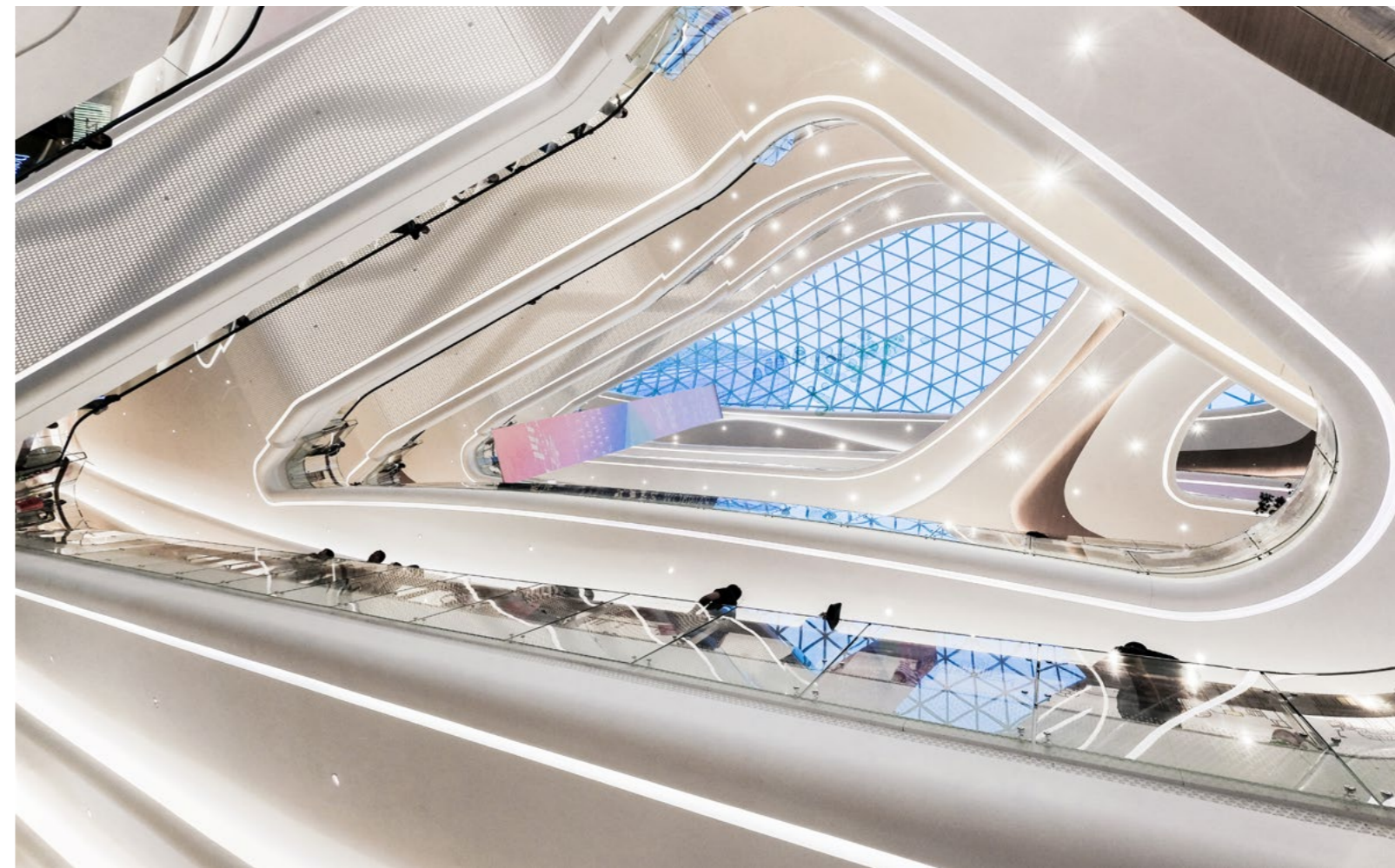
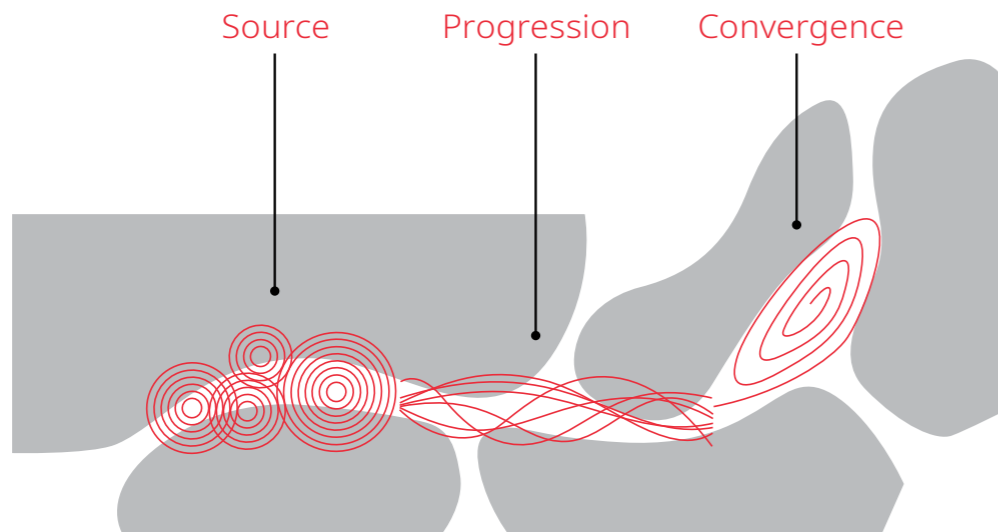


Concept Element

Design Element

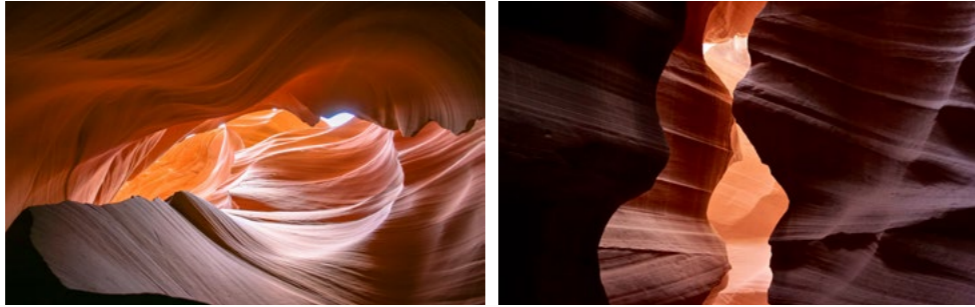


At Uniwalk Mall, the key inspiration is water in motion. This theme drives every aspect of the design from the bulkhead section to the skylight design. Each of the three daylit atriums reflect a different expression of this theme: **source**, **progression**, and **convergence**.



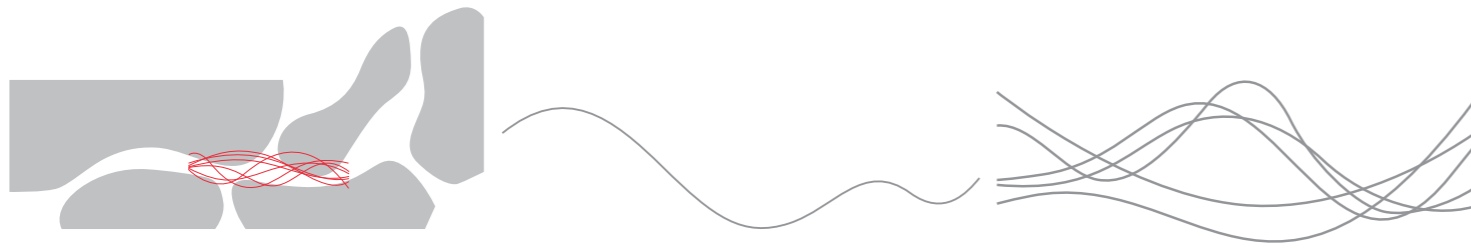
# Progression: Wave

The Wave sways back in forth in an undulating fashion, giving way to unpredictability at times.



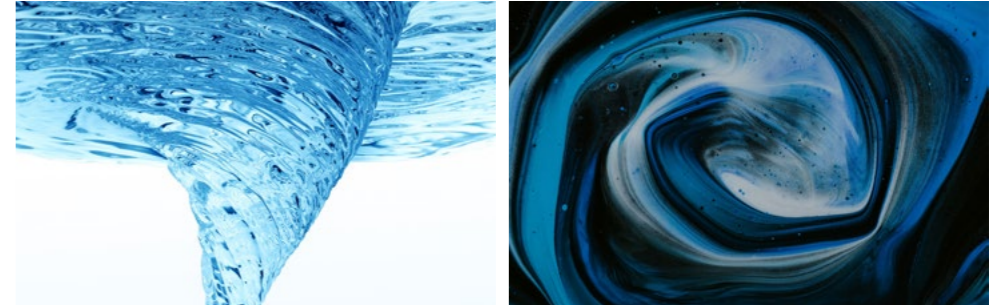
Concept Element

Design Element



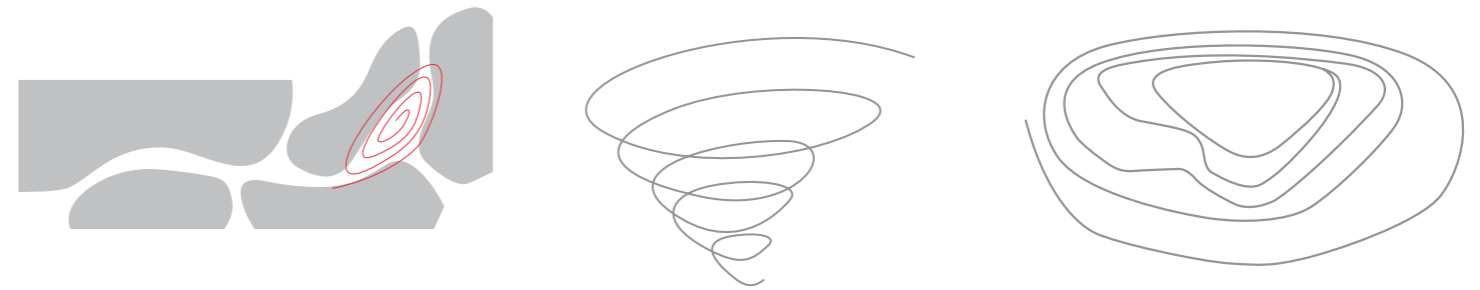
# Convergence: Vortex

The Vortex pulls in a helical motion attracting both moving and static objects to converge at its core.



Concept Element

Design Element



■ Visitor Engagement

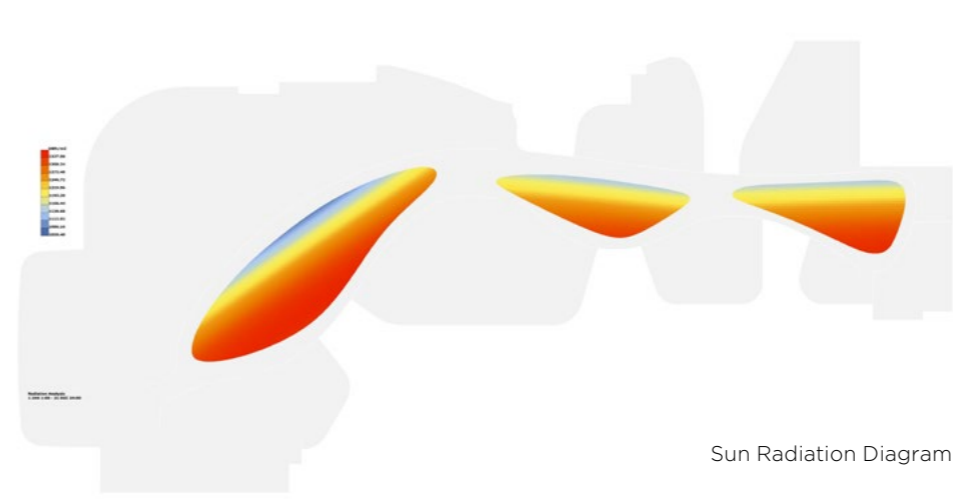
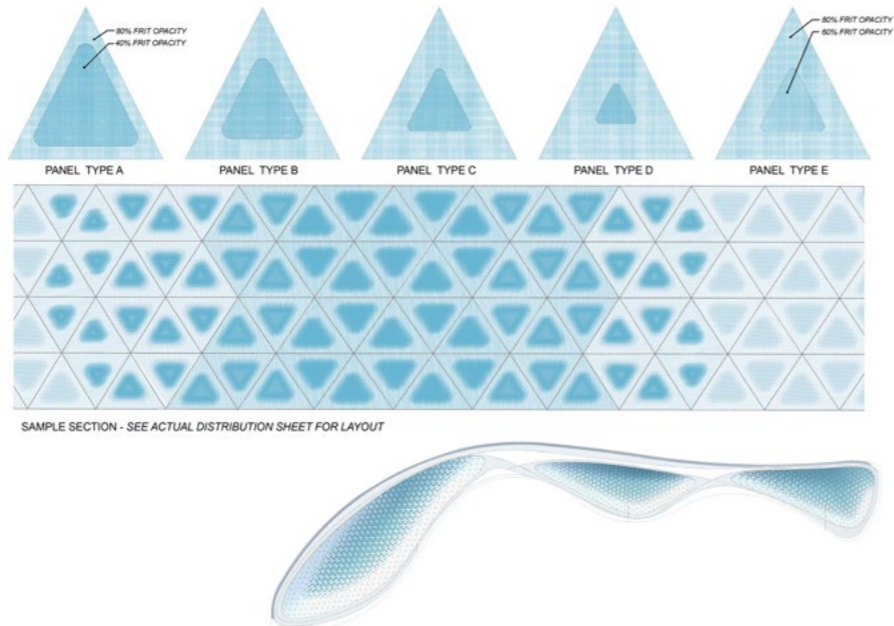
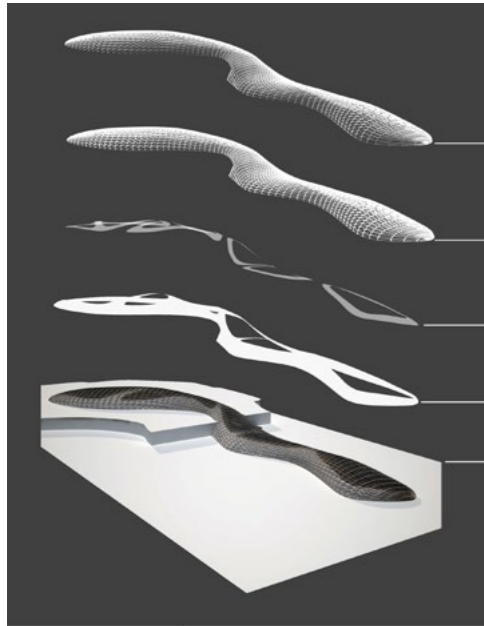
Tasked with envisioning the overall visitor experience, we sought solutions that would offer flexibility and bridge digital and physical interfaces to transform each moment into an amenity-rich public space.



■ Amenity Design

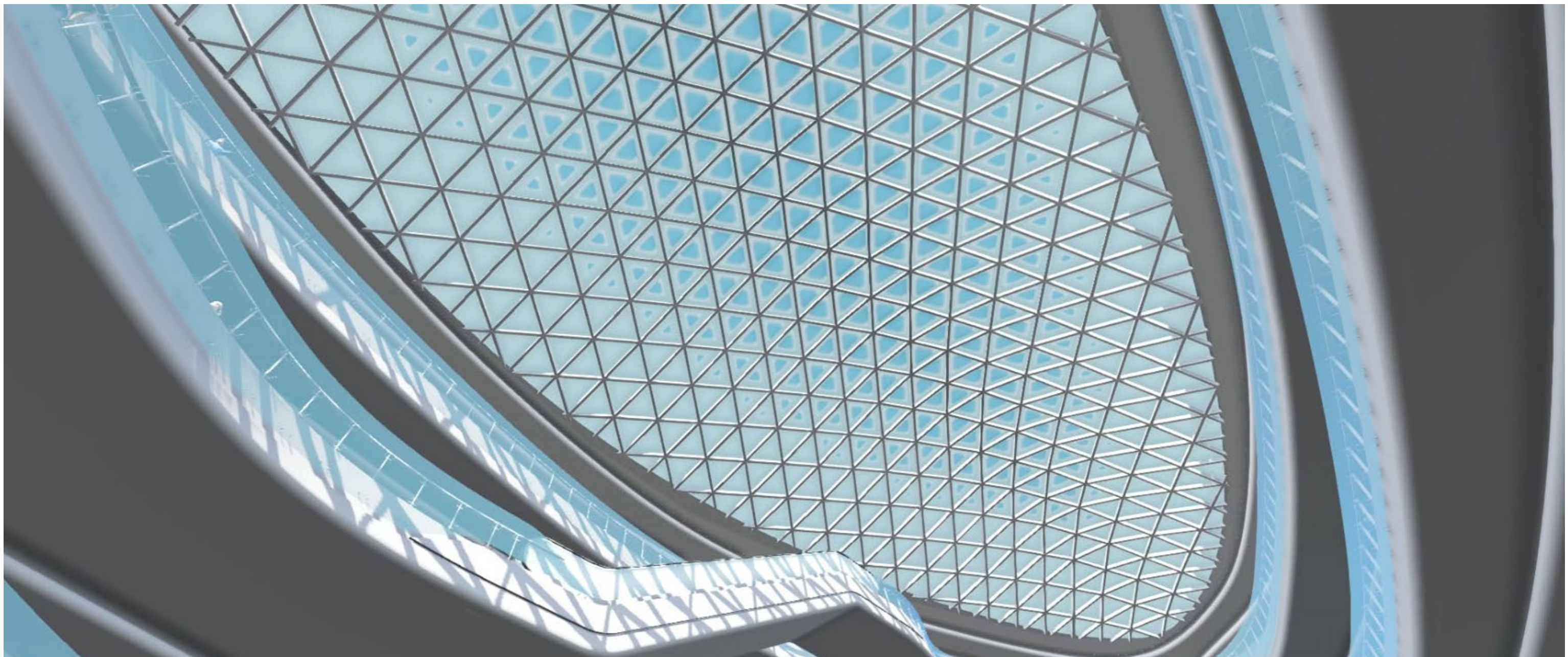
The design incorporates sleek materials and color palette to unify the mall's amenity spaces with a coherent architectural language.





**MATERIALITY**

The skylight elements in each of Uniwalk Mall's three atriums bring an abundance of light into the corridors. With patterns ranging from simple shapes and gradients to intricate designs, fritted glass was selected for its ability to help reduce glare and cut cooling costs, while also providing the exterior with a distinctive look.







UNIWALK MALL



CALVIN KLEIN JEANS

CALVIN KLEIN JEANS

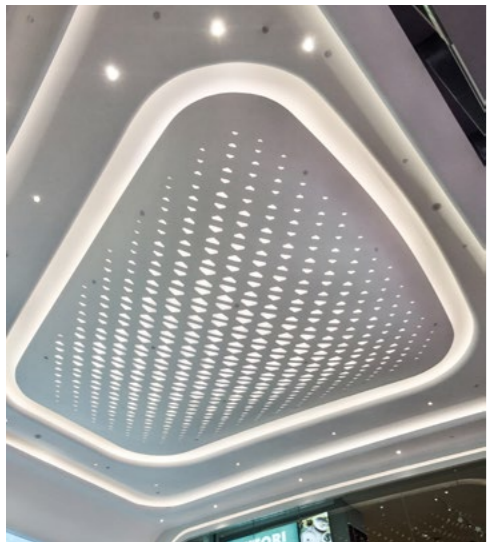
adidas



The interior uses abundant natural light through an expansive, mall-long skylight, high-tech finishes, and choreographed circulation patterns to create an experiential retail environment. The design avoids a traditionally static interior feeling, opting instead for fluidity, creating human-scale interaction between people and the architecture.

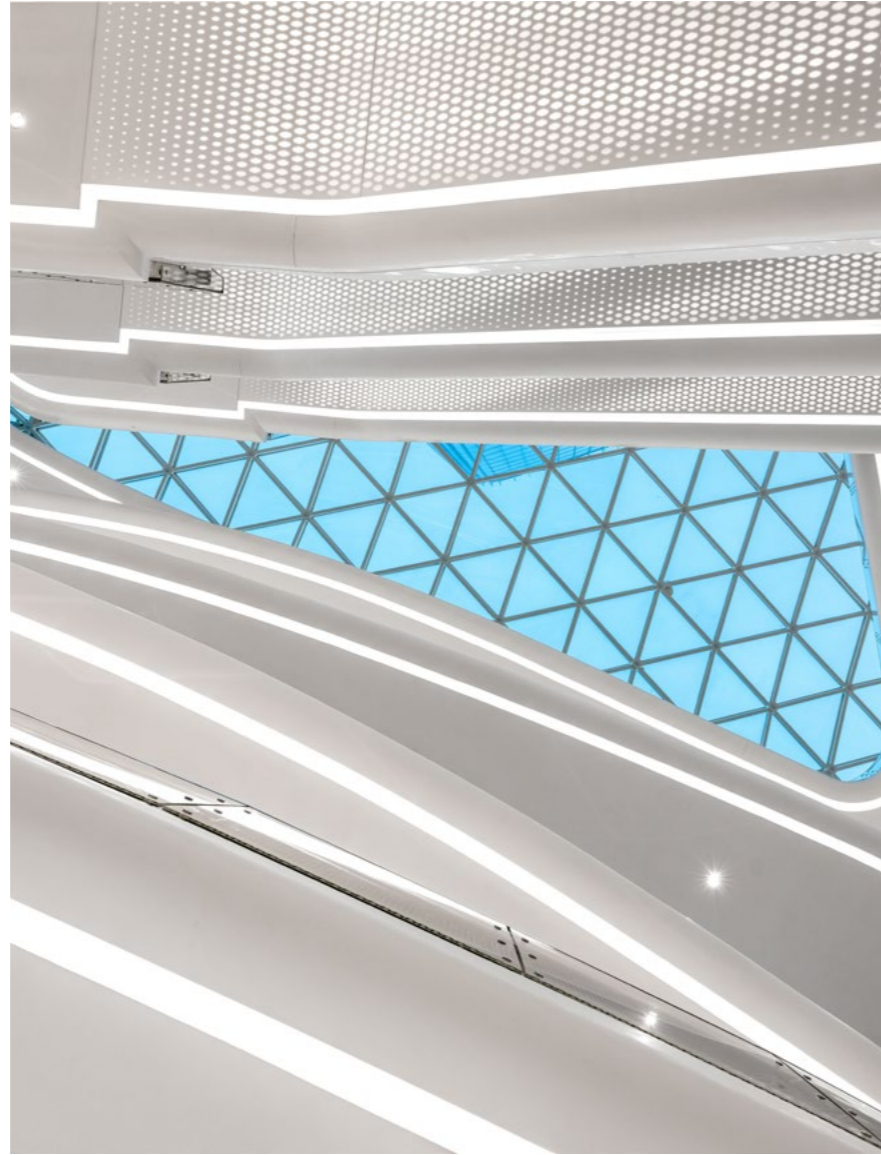


Throughout the mall, expansive skylights bring natural light to all levels of the building and help to draw the visitor experience to the upper levels.





Middle Atrium



The various floors layer, offset, and recede to form a vibrant flowing shopping street, as each level moves upwards towards a filtering wave-like skylight element.





## Sustainability

By analyzing the impact of the sun as well as the building's location, orientation, and daylight access, the skylights take full advantage of passive solar energy increasing the comfort and financial value of the building.





The Secondary Atrium

L3 ↑



## USA / NEW YORK

Laguarda.Low Architects LLC  
25 East 21st Street, 2nd Floor  
New York, New York 10010, USA

**P** 1 646 823 9770

**F** 1 646 823 9891

**E** pablo.laguarda@laguardalow.com  
john.low@laguardalow.com

## CHINA / BEIJING

Laguarda.Low Architects LLC  
Rm501 Tower15 Jianwai SOHO  
No.39 East Third Ring Road,  
Chaoyang District, Beijing, 100022, China

**P** 86 10 58691560

**F** 86 10 58691224

**E** james.wu@laguardalow.com

## JAPAN / TOKYO

Laguarda.Low JAPAN  
Level 8 Pacific Century Place Marunouchi  
1111 Marunouchi, Chiyodaku, Tokyo, 1006208 Japan

**P** 81 3 6860 8200

**E** ken.shigematsu@laguardalow.com

**LAGUARDA.LOW**  
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